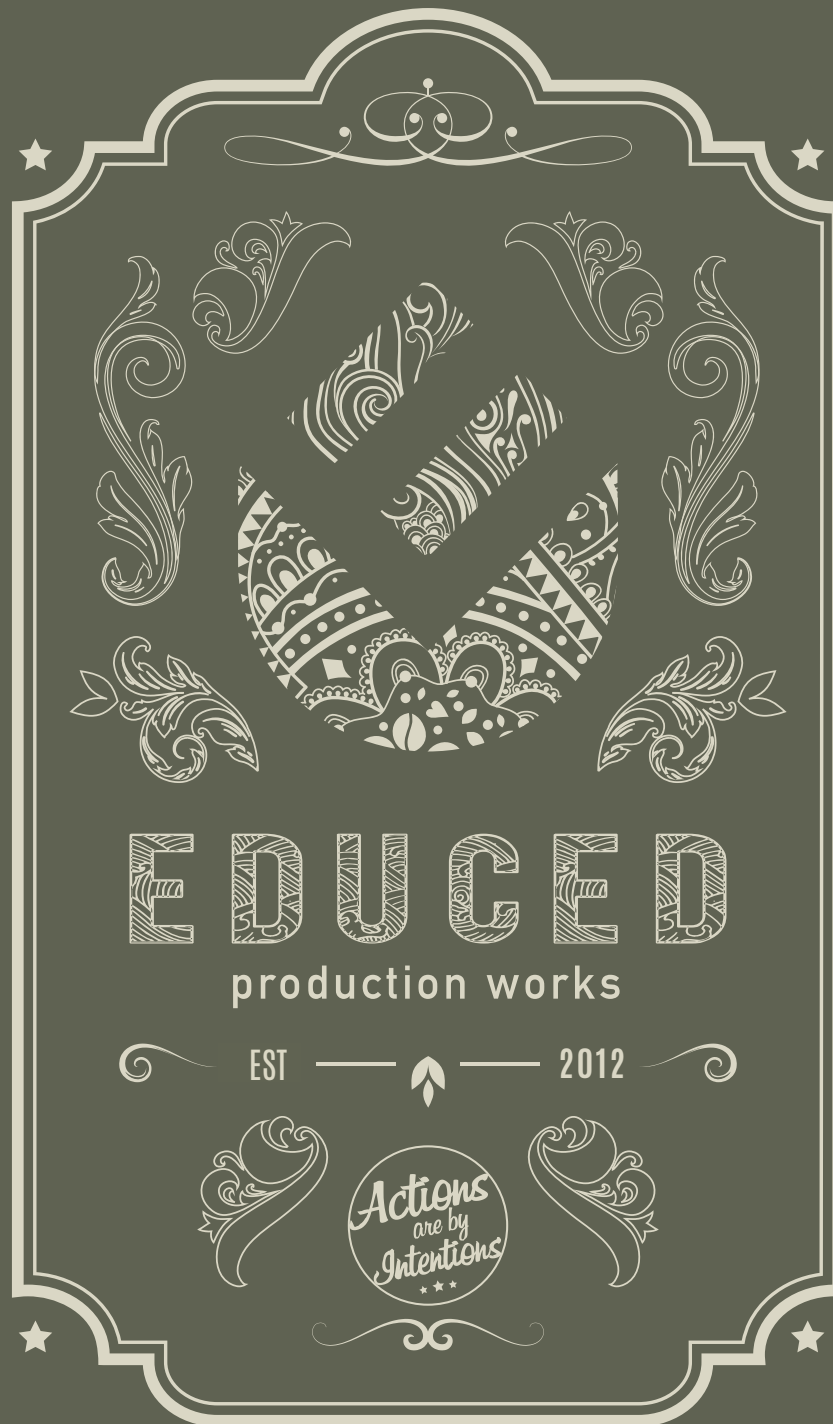




EDUCED





Our works starts with this statement

**“CLIENTS DEMAND
CREATIVE SOLUTIONS!”**

Thus we aim to focus all the company's effort in doing so. Providing creative solutions from a simple brief. As our main operandi rests on the fact...



**A GOOD DIAGNOSIS POINTS THE
EXIT OF A PROBLEM.**



Therefore, we listen to our clients, attentively.

educē | i'd(y)ōōs |

verb[with obj.] formal bring out or develop (something latent or potential):

“out of love obedience is to be educēd”

• infer (something) from data:

“more information can be educēd from these statistics”





EDUCED Production Works Sdn Bhd. came into inception in July 2012 with the aim to become an...

innovative and prominent player in the field of media creativity.

We're backed by a team of experienced creative and professional talents, ready to take up the challenge of being amongst the major players and contributors in the industry.



The Pledge

A diverse, ethical, and independent media is an essential element of social change and we believe that it must be prominent for it to have an impact in the creative and media industry.



Our works combine creative direction, consultation, media creation, and fabrication.



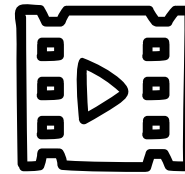
That simply means...our services includes thinking of the idea, choosing the right application and executing the idea until you have your 'product'.

The Services



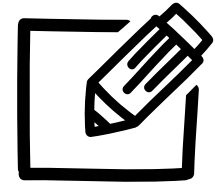
ADVERTISING & PROMOTIONS

Advertising campaigns, BTLs and ATLs, Corporate Identity & Branding works.



FILM & VIDEO PRODUCTIONS

Documentaries, product promotions, corporate show reels, MCP & SCP, events launch, TVC, montage etc.



EVENTS & CONCEPTS

Event management ideas and execution.



Advertising & Promotions

TITLE: "Malaysia in a Box" Campaign
CLIENT: Tukul Cipta Industri Sdn. Bhd.



The Services



CGI & 3D Graphic

TITLE: MAMPU Star Rating System
CLIENT: The Prime Minister's Office



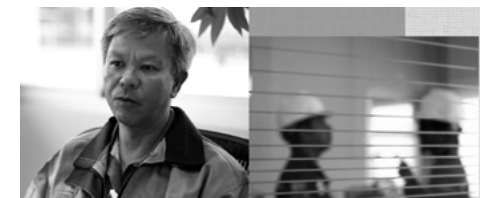
The Services



Film & Video Productions

TITLE: “Enough Is Never Enough” safety video

CLIENT: Hess Oil & Gas Sdn. Bhd.





Ir. Gani Matahir

President

.....
Ir. Gani Matahir (P.B.S) is the president of Educated Production Works Sdn. Bhd. His life long passion to build also drove him to open Educated Production Works. “Design and build” to him applies to both the construction industry and the creative industry.

After pursuing his BSc. in Engineering from University of Aberdeen, Mr. G Matahir then completed his Post Graduate Diploma in Construction Management from Bath. University in the UK. He is currently the managing director of Eastbourne Corp. Berhad, a renowned construction company in Sarawak. He has over 35 years of managing experience.

This father of 5 and a grandfather of 4 was honored the Pegawai Bintang Sarawak award by the State Government of Sarawak in 2010. Mr. G Matahir is much known for his people skills and great sense of humour.
.....



Muhaimin

Founder/ Creative Director

.....
Mass Communications (Broadcasting / Advertising) 18 years
in Broadcasting, Advertising, PR and Event Management.
Experienced Film Director
.....

Petronas
IWK
Adabi Consumer Products
Perodua
Island & Peninsular Group Television Corp
Astro Production
Prime Ministre's Office
(PEMANDU, MAMPU)
CIDB
JTI (Japan Tobacco International) Malaysia Armed Forces
Energy Commision Malaysia
Tenaga Nasional Berhad
Emkay Group
Ministry of Youth & Sports Malaysia Sepang International Circuit
UEM Group



Farhana

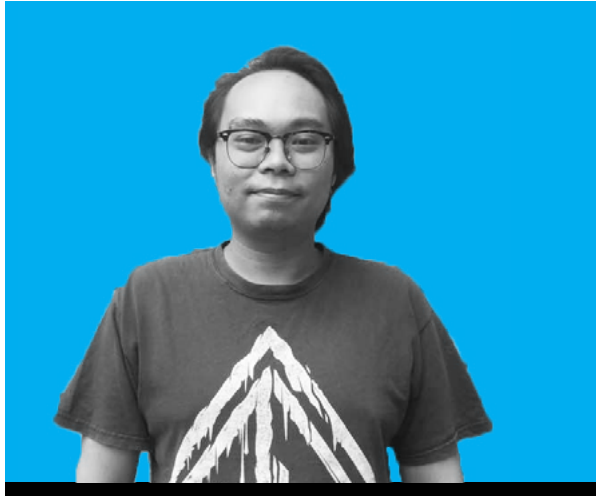
Co Founder / Executive Director

.....

Farhana has a bachelor degree in accounting from Curtin University, Perth, Australia. This multifaceted person has a keen interest in performing arts, event management and film production. She came in the communication media for a short stint originally but decided to make a career in it and formed Educued. Whenever she is not contributing her talent and skills for the agency: She is entrusted with keeping the Educued Book tidy and manageable.

.....

Creatives



Adeeb

Digital Designer

A fresh Bachelor's Degree in Digital Graphic Design graduate from Unisel.

Recent experiences include animation production, branding, corporate identity and event exhibition. Majoring in illustration and advertising, Adeeb is versatile in both design and motion graphics.



Haris

Digital Designer

Also a fresh Bachelor's Degree in Digital Graphic Design graduate from Unisel.

Majoring in illustration and motion graphics. Most of the time spending his time on drawing sketches and translating them for branding and for storyboarding for his motion graphics.



Ariff Budiman

Resident Photographer & Art Director

Ariff Budiman. A working photographer, former creative director turned professional extreme sports activist turned professional photographer and enjoying the steep learning curve. Ariff usually takes up assignments all around the world. Some say his photos speaks of him while some see him speaking to his photos.



Zul Hafiz

Post Producer

Zul knows what he's talking about when it comes to directing and producing a video project. He proudly hangs his Degree in Creative Multimedia Design on the wall, as a testament to the later. With that license at hand, he ventured into the industry. His recent experience includes digital content creation, short film production, and media event coverage. In time to come he will find his niche. Although a greenhorn, Zul has edited videos from clients across the globe.

Event



Ijai

Event Management-Head

.....
Experienced floor manager;
managing launchings, sports
meet and cultural festivals. Ijai
personally has done more than 10
national parades.
.....



Belalang

Choreographer / Art Director

.....
Award winning dancer and
choreographer. Responsible for
concepts and choreography of
several national day celebrations
and cultural shows.
.....

Finance & Admin



Azzura

Office Administrator

.....
Graduated from Curtin University of Technology Perth in BBA. 8 years experience in Stockbroking & Investment Banking in OSK Investment Bank & Maybank Investment Bank. Embarked into the Early Childhood Education industry since 2009. Currently own and managing a boutique kindergarten while helping Educated keep its house clean and functional.
.....



Sarah

Office Administrator

.....
Graduated from UiTM in Degree in Event Management. Experience in handling event since 2012. Previously working as admin in one of well know photography studio.
.....

Public Relation



Hardy

Public Relation Associated

.....

Educed's PR Associate is a creative professional with expertise in all aspects of communications: be it from, marketing, advertising, event planning to management. His experience, (began his career in Corporate Affairs for PWTC) made him a person with strong details in carrying his work, He is also a good problem solver and act as an advisor to the whole team especially in print production and Public Relations.

.....



Creative Client service Events TV/Film

Registered with Ministry of Finance MALAYSIA
(Bumiputra Status)

Kod bidang :

010103, 010104, 010302, 010303,
010504, 221110, 221301, 221302, 221303,
221304, 221305, 221306, 221511, 222001,
222002, 222003, 010103, 010104, 010302, 010303, 010504,
221110, 221301, 221302, 221303, 221304, 221305, 221306,
221308, 221511, 222001, 222002, 222003, 222006, 222007,
222008, 222009

Registered with FINAS (pengeluaran dan pengedaran filem)

Company Bank

CIMB BERHAD, Empire Shopping Gallery, Subang Jaya, Selangor

Board of Directors

Ir. Gani Matahir, Muhaimin, Farhana

President

Ir. Gani Matahir

The Clientele



KEMENTERIAN
PENERANGAN
KOMUNIKASI
& KEBUDAYAAN



MAMPU



Suruhanjaya Tenaga



FIC
FELDA INVESTMENT CORPORATION SDN. BHD.



tonton
www.tonton.com.my



**TENAGA
NASIONAL BERHAD**

PNBD

PNB Development Sdn. Berhad



JKKN



TNB JANAMANJUNG



**COLAS RAIL
ASIA**
SDN BHD

Kota Seriemas

Enjoy Life



**JABATAN KESELAMATAN
JALAN RAYA MALAYSIA**



**WARNER MUSIC
MALAYSIA**



astro



A Cenviro Company



EDUCED



Special Events

TITLE: CITRAWARNA 1MALAYSIA 2013

CLIENT: MINISTRY OF TOURISM &
CULTURE MALAYSIA



PERAYAAN SERATUS TAHUN
MAJLIS AGAMA ISLAM DAN ADAT ISTIADAT
MELAYU KELANTAN (MAIK)

**EKSPLO
MAIK
2012**



Special Events

TITLE: EKSPLO MAIK 2012

CLIENT: MAJLIS AGAMA ISLAM KELANTAN





Special Events

TITLE: MAJLIS PERASMIAN MENARA KERJA RAYA
CLIENT: JABATAN KERJA RAYA





Special Events

TITLE: ERCC LAUNCH, ENERGY RESPONSE
COMMAND CENTER, KUALITI ALAM

CLIENT: KUALITI ALAM SDN BHD





Special Events

TITLE: JANAMANJUNG FELLOWSHIP RIDE 2016

CLIENT: TNB JANAMANJUNG SDN BHD





Special Events

TITLE: JANAMANJUNG FELLOWSHIP RIDE 2017
CLIENT: TNB JANAMANJUNG SDN BHD



Broadcast Media

TITLE: SEKOLAHKU HEBAT (SEASON 3 & 4)
CLIENT: ASTRO CERIA (CH 611)





Broadcast Media

TITLE: DARI PONDOK KE BOSNIA

CLIENT: ASTRO CERIA (611)





Broadcast Media

TITLE: BERCINTA SELEPAS NIKAH

CLIENT: ASTRO OASIS (106 & 135)





Broadcast Media

TITLE: ALTEL PREPAID PACKAGE TVC
(AHMAD & TIMAH)

CLIENT: ALTEL





Broadcast Media

TITLE: MUSIC VIDEO 'SAHABAT DALAM TUBUH'

CLIENT: WARNER MUSIC MALAYSIA





Film & Video Productions

TITLE: NURTURING NATURE
CLIENT: BUKIT MERAH ORANG UTAN
ISLAND FOUNDATION





Film & Video Productions

TITLE: "1MTC" TV COMMERCIAL
CLIENT: MAMPU





Film & Video Productions

TITLE: CENVIRO SAFETY VIDEO
CLIENT: KUALITI ALAM SDN BHD





TNB Janamanjung Sdn Bhd
mempersembahkan

Film & Video Productions

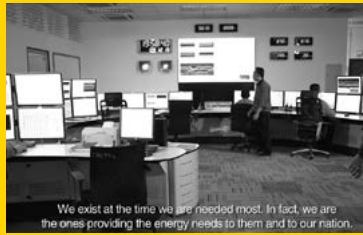
TITLE: MANJUNG4U
CLIENT: TNB JANAMANJUNG SDN BHD



Our neighbors have also concluded that our intentions and what we do is clean and pure.



We progress together and contribute all our efforts to serve them better.



We exist at the time we are needed most. In fact, we are the ones providing the energy needs to them and to our nation.



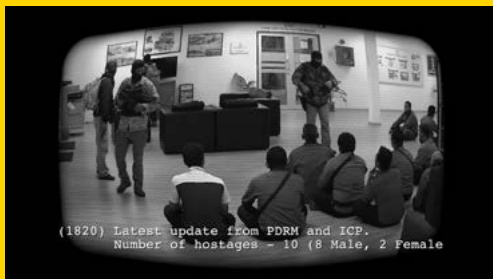
With our youngest sibling, Manjung 4, which began operations April 2015, we are confident that we are able to contribute to the development of Perak and Malaysia.



Film & Video Productions

TITLE: EX-POWER TNBJ 2016

CLIENT: TNB JANAMANJUNG SDN BHD





Film & Video Productions

TITLE: MUSIC VIDEO
'BUKAN BULAN SEBARANG BULAN'
CLIENT: WARNER MUSIC MALAYSIA





Film & Video Productions

TITLE: JPJ KUIH RAYA
CLIENT: JABATAN PENGANGKUTAN
JALANRAYAM





Film & Video Productions

TITLE: JPJ MERDEKA

CLIENT: JABATAN PENGANGKUTAN JALANRAYA





Film & Video Productions

TITLE:JPJ #LASTWARNING

CLIENT: JABATAN PENGANGKUTAN JALANRAYA

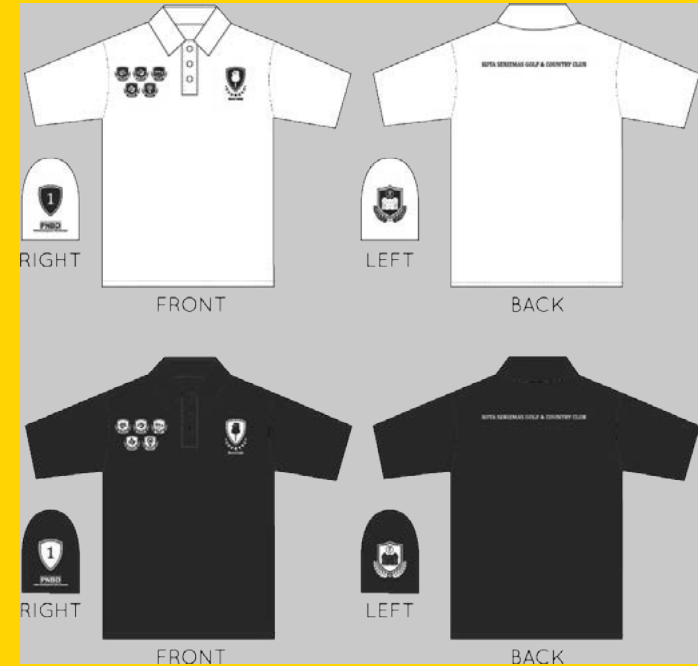




Film & Video Productions

TITLE: QASEH 2017
CLIENT: PNBD, KOTA SERIEMAS





Designing

PRODUCT: BTL, T-SHIRT & CORPERATE SHIRT
CLIENT: PNBD, KOTA SERIEMAS



Designing

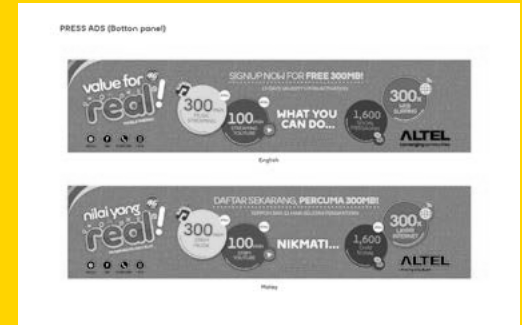
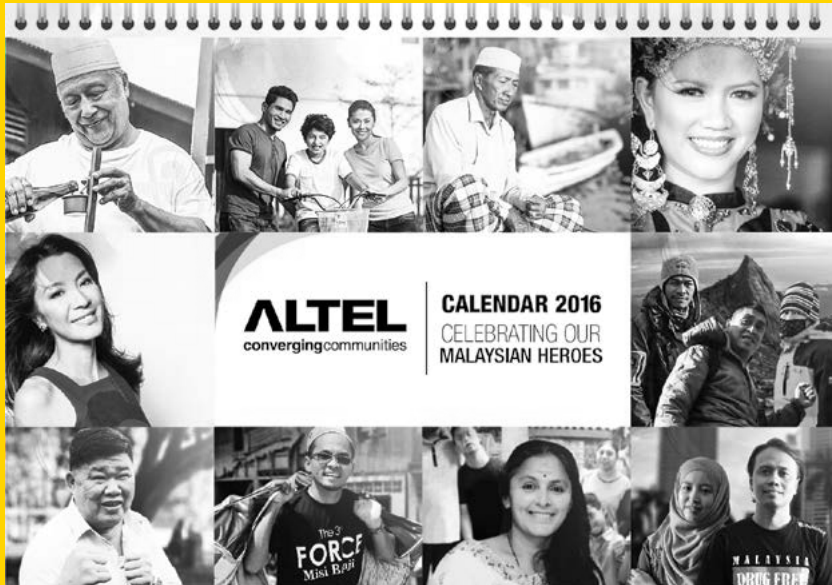
PRODUCT: POCKET MAP & CATALOGUE

CLIENT: KARYANEKA

Designing

PRODUCT: CALENDAR & BTL

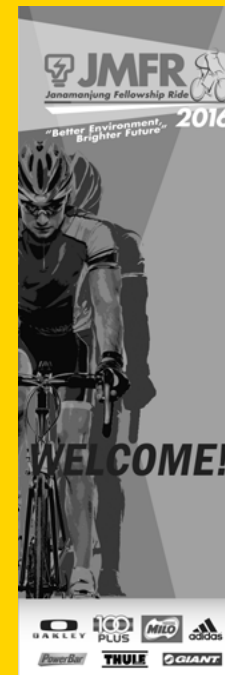
CLIENT: ALTEL





Designing

PRODUCT: GANTRY, T-SHIRT, BTL & ETC.
CLIENT: TNB JANAMANJUNG SDN BHD





Designing

PRODUCT: GANTRY, T-SHIRT, BTL & ETC.
CLIENT: TNB JANAMANJUNG SDN BHD



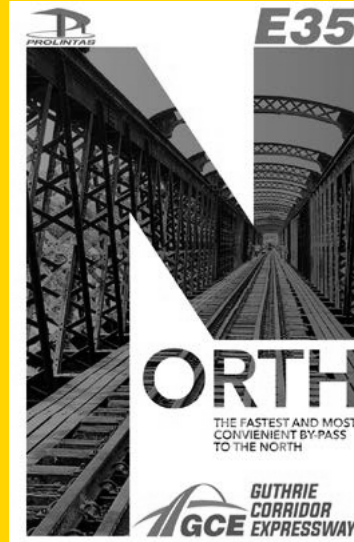
E35

TAKE THE SHORTEST WAY TO
UTARA

THE FASTEST AND MOST
CONVENIENT BY-PASS
TO THE NORTH



**GUTHRIE
CORRIDOR EXPRESSWAY**



Designing

PRODUCT: BILLBOARD.

CLIENT: GUTHRIE CORRIDOR EXPRESSWAY





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Tel: +6082-411 586

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Jalan PJU 8/8A, Damansara Perdana,
47820 Petaling Jaya,
Selangor MALAYSIA.
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#educdpw